

7th International Nitrogen Conference (INI 2016)

4-8 DECEMBER 2016

MELBOURNE CRICKET GROUND | VICTORIA | AUSTRALIA

'SOLUTIONS TO IMPROVE NITROGEN USE EFFICIENCY FOR THE WORLD'



- INI2016 First INI conference in Oceania
 - Platform for pre-meetings: N-footprint; INMS launch.
- 388 people attended 34 countries (37% Australian participants)
- 21 scholarships to developing country scientists and students
- 250 (4-page, peer-reviewed) papers accepted (311 submitted)
 - 19 keynote, 121 feature, 83 impact and 43 poster presentations
 - 21 invited papers in Special Edition of Soil Research (Sept 2017)
- ~400 people attended Community Forum 'Good food for 9 billion'
- Melbourne Declaration 'Responsible N Management for a Sustainable Future'
- Elevated 'N Mgt' as a priority issue for Government and Industry

INI2016 Operating Cost

AUD \$436,900 (EUR 275,247)

registration per delegate

AUD \$850 (EUR 535)

14 sponsors /exhibitors, contributed AUD \$182,000 (42% of costs)

Surplus of AUD \$16,000 (4% of income)

- allocated to 'Melbourne INI travel scholarships' to attend INI2019







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International Scholarship Support







Field Trip Sponsor

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Silver Sponsor









Bronze Sponsor











Name Badge Sponsor







Some insights

- Contract a professional conference organiser!
- Plan ahead 2 3 years
- Communication at all levels is critical
 20,000 emails sent to 1,500 recipients
- Biggest tasks for the committee:
 - Liaison with organisers / Program design / Sponsorship / Scholarship program / Paper submission & review / Speaker allocations / Social events / Field tours / Melbourne Declaration / Special Journal Publication
- Have a local and international committee
 but ensure there is a core team of reliable 'doers'
 i.e. editorial team of 9... plus 66 external reviewers
- Sponsorship is a long and difficult road
- Roll all activities into one registration cost
- Field trips are great ...but 'less in more'













Some evaluation

- 91% of delegates were either satisfied/very satisfied overall
- 100% rated the organisation of the field tours as very good /good
- 81% felt the social functions were either very good /good
- 100% were happy /very happy with the within- conference support
- 94% strongly agreed /agreed presentation standard was high
- 84% would attend the next INI conference based on INI2016
- 94% would recommend future INI conferences to other.

INI2016 Post conference report available at www.initrogen.org

